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| Google Web Designer | Malte Schwenker | Overall Rating = 2 |
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Google Web Designer

| The Good | The Bad | The Bottomline |
|--|---|--|
| <p>code based, but doesn't require any knowledge of it nor leaves it out / similar interface to AfterEffects / Animations are easier to handle with simple drag function / quick changes are possible / perfect for simple online animations and testing</p> | <p>only simple animations are possible / clunky and limited / Google product, therefore a lot of links only to Google</p> | <p>Google Web Designer is easy to learn for either someone how has never worked with code or animations before, but it's also useful for people who have. You quickly find your footing in the programm and animations are simple to make, even with leaving out hotkeys. It also gives you access to the code, but doesn't require it. That's where it stops, though. If you want deep access to everything, try another animation/website program.</p> |

Specifications

The official website of the tool is

<https://www.google.com/webdesigner/index.html>

The tool is made by

Google

You can find the official documentation on:

<https://support.google.com/webdesigner?hl=en>

Is there a user forum/ bug tracker/ issue tracker and if so where?

<https://groups.google.com/forum/>

I reviewed version **Google Web Designer Beta 1.9.0** of the Software
The interface:

- what is it : application, script
- what is it for ?website making and posting, animation, other, advertising
- this tool functions : after download and install
- this tool is available for : ALL
- this tool is : Free Beer
- does this tool have a paid version available? no

Review

The user interface:

The program is easy to grasp - beginners might feel lost at first though. Code and further animation options like the exact timeframes are hidden, but can be accessed. This makes it easier for beginners and leads to quick results.

Tutorials / Instructions:

useful / helpful : 2

clear : 2

quick and easy to understand : 4

What notable things do other users say about this tool? (either good or bad!)

<https://www.sitepoint.com/google-web-designer-review/>: I'm amazed by the positive reviews Google has received. It may be free, but that doesn't equate to zero cost. I'm sure some will love Web Designer but I would hope professionals see through the marketing hype. The pros: It's free. A reasonable interface. Easy to create animations. It could be useful for quick prototyping. The cons: It's not a web design application but an animated advertising tool. Unable to open HTML files not created by Web Designer. Difficult to achieve exact results without delving into the source code. An utterly useless product until it supports all mainstream browsers. In summary, Google Web Designer is too difficult

for novices and too clunky for professionals. Avoid for now. <https://groups.google.com/forum/>

Testing the tool (learning by doing — trial and error) What would/could a designer use this tool for?

Nothing really. That's the problem with Google Web Designer - it's a Google product with the sole purpose of making easy websites and animations. There is not much playroom.

Depending on what kind of free this tool is, how "free" is this tool really?

Google Web Designer is, at the end of the day, still a Google product and therefore to be used with care. It's directly linked to the Google community and corporation.

Please add any additional comments below:

n/a

As an official reviewer for the Great Free Graphic Software Review I confirm I have filled in the above review at the best of my abilities, with care, patience and without prior prejudice, so help me Tux.

Malte Schwenker, 25/09/2017

Images

Interface

Testing the tool

